

# Transforming Education for Sustainable Development

## Engaging Youth in Universities and Beyond

*A webinar series presented by:*

North American EcoInnovation Network  
Columbia Climate School

*With support from:*

SDSN USA  
SDSN Canada

SDSN Mexico

Commission for Environmental Cooperation

### Executive Summary

The North American EcoInnovation Network in partnership with the Columbia Climate School are excited to invite you to attend the first webinar in our six-part series titled “Forging Youth-Led Innovation for the SDGs”. To kick-start our discussions, this introductory event seeks to build on [Mission 4.7](#) of the United Nations Sustainable Development goals. Under the lens of “Transformative” Education for Sustainable Development (ESD), we seek to bring together thought leaders across all sectors to discuss: 1) why transformative approaches to education are imperative to delivering the entrepreneurial capabilities, and 2) how they can be leveraged deepen youth engagement so to foster the type of entrepreneurial values, knowledge, and capabilities necessary to achieve the goals outlined in the 2030 Agenda.

While transformative education applies to learners of all ages and levels, it is our belief that young people are the keystone agents for social change and eco-innovation. This warrants a continued emphasis and tailored approaches to designing and deploying educational opportunities that create spaces for climate leaders to emerge in the classroom and in their communities.

Led by Programme Specialist in the Section of ESD at UNESCO, Won Jung Byun, this webinar will advance ESD as a [UNESCO initiative](#) by defining it within the broader context of post-secondary institutions as it is experienced today. Exploring both the challenges and opportunities of integrating ESD into post-secondary curricula, this webinar will discuss how transformative ESD approaches are being implemented North America, what best practices look like on the ground-level, and why transformative ESD approaches are imperative to fostering youth leadership that has them thinking as entrepreneurs and acting as global citizens.

*EIN-CEC-SDSN-CCU Webinar Series: Overview*

Taking Place on June 12<sup>th</sup> at 2:00-3:00 pm EST, we view this webinar as an entry point to driving continued discussions that drives the transformation of learning environments, builds educational and educator capacity, and unlocks the full potential of youth to serve as leaders and innovators on climate action.

For more information on the entire webinar series and upcoming discussions, please use the following link:

<https://www.sdsnusa.org/news/join-the-webinar-series-on-fostering-youth-led-innovation-for-the-sdgs>